

Nº1

SHARP

Nº2

ALTERNATIVE

# HURME GEOMETRIC SANS

---

TYPEFACE SPECIMEN PRINT SAMPLES

Nº3

BLUNT

Nº4

SWASH

Page heading:  
 Black. 30pt/30pt.

Byline:  
 Regular/Bold SmallCaps. 6pt/7pt. Tracking  
 +25. Underlined.

Date:  
 SemiBold. 10pt.

Deck:  
 Regular. 18pt/22pt.

Body copy:  
 Regular. 8pt/9.5pt. Tracking +25. Numerals  
 used.

Nested style trough first three words:  
 Bold SmallCaps. 8pt/9.5pt. Tracking +25.

Sub heading:  
 Black. 8pt/9.5pt. Tracking +25.

Nested style in first word:  
 Bold SmallCaps. 8pt/9.5pt. Tracking +25.

Regular Oblique, SemiBold Oblique.  
 8pt/9.5pt. Tracking +25.

Proportional lining figures.

Oldstyle lining figures.

Footnotes:  
 Regular. 6pt/7pt. Tracking +25.  
 Discretionary ligatures on. Underlined.

---

23/11/2012

[1] ↗ Serifs more used for headlines

[2] James Mosley, *The Nymph and the Grot: the revival of the sanserif letter*, London: Friends of the St Bride Printing Library, 1999

[3] ↗ The Nymph and the Grot, an update. James M. Mosley, <http://typefoundry.blogspot.com>

[4] ↗ About.com lists five categories for sans-serif fonts. <http://desktoppub.about.com/cs/basic/g/sansserif.htm>

# Sans-serif classification

— SOURCE: WIKIPEDIA, THE FREE ENCYCLOPEDIA.  
[HTTP://EN.WIKIPEDIA.ORG/WIKI/SANS-SERIF](http://en.wikipedia.org/wiki/Sans-serif)

In typography, a sans-serif typeface is one that does not have the small projecting features called “serifs” at the end of strokes.

**THE TERM SANS-SERIF** comes from the French word *sans*, meaning “without”. Sans-serif fonts tend to have less line width variation than serif fonts.

In print, sans-serif fonts are used for headlines rather than for body text.<sup>1</sup> The conventional wisdom holds that serifs help guide the eye along the lines in large blocks of text. Sans-serifs, however, have acquired considerable acceptance for body text in Europe.

According to *James Mosley's Typographica journal titled The Nymph and the Grot: the revival of the sanserif letter*, the sans serif letters had appeared as early as 1748, as an inscription of Nymph in the Grotto in Stourhead.<sup>2</sup> However, it was classified as an experiment rather than a sign of wide-scale adoption.<sup>3</sup>

Sans-serif letters began to appear in printed media as early as 1805, in *European Magazine*. However, early-19th-century commercial sign writers and engravers had modified the sans-serif styles of neoclassical designers to include uneven stroke weights found in serif Roman fonts, producing sans-serif letters.<sup>2</sup>

The term Sans-serif was first employed in 1830 by Figgins foundry.

## CLASSIFICATION

For the purposes of type classification, sans-serif designs can be divided into four major groups:<sup>4</sup>

**Grotesque**, early sans-serif designs, such as *Grotesque*, *Akzidenz Grotesk*, and *Franklin Gothic*.

**Neo-grotesque or Transitional or Realist**, modern designs such as *Standard*, *Helvetica*, *Univers*, and *Arial*. These are the most common sans-serif fonts. They are relatively straight in appearance and have less line width variation than Humanist sans-serif typefaces. Transitional sans-serif is sometimes called “anonymous sans-serif” due to its relatively plain appearance.

**Humanist** such as *Calibri*, *Gill Sans*, *Myriad*, *Frutiger*, *Verdana* and *Optima*. These are the most calligraphic of the sans-serif typefaces, with some variation in line width and more legibility than other sans-serif fonts.

**Geometric** such as *Futura*, *ITC Avant Garde*, *Century Gothic* or *Gotham*. As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the optically circular letter “O” and the simple construction of the lowercase letter “a”. Geometric sans-serif fonts have a very modern look and feel. Of these four categories, geometric fonts tend to be the least useful for body text.

# Nº3 HURME GEOMETRIC SANS Point tests

As their name suggests

Nº3 - Hairline 96pt.

As their name AS THEIR NAM AS THEIR NA

Nº3 - Hairline 40pt.

Nº3 - Hairline SmallCaps 40pt.

Nº3 - Hairline Caps 40pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif

Nº3 - Hairline 18pt/21pt.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE LOWERCASE LETTER "A".

Nº3 - Hairline 18pt/21pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism,

Nº3 - Hairline 9pt/12pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type design, influenced by the European Bauhaus and De Stijl de-

Nº3 - Hairline 8pt/9.5pt. Tracking +25.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF

Nº3 - Hairline 18pt/21pt.

# Nº3 HURME GEOMETRIC SANS Point tests

As their name suggests

Nº3 - Thin 96pt.

As their name As THEIR NAM AS THEIR NA

Nº3 - Thin 40pt.

Nº3 - Thin SmallCaps 40pt.

Nº3 - Thin Caps 40pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif

Nº3 - Thin 18pt/21pt.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE LOWERCASE LETTER "A".

Nº3 - Thin 18pt/21pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journal-

Nº3 - Thin 9pt/12pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type design, influenced by the European Bauhaus and De Stijl de-

Nº3 - Thin 8pt/9.5pt. Tracking +25.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF

Nº3 - Thin 18pt/21pt.

# Nº3 HURME GEOMETRIC SANS Point tests

As their name sug

Nº3 - Light 96pt.

As their name AS THEIR NAM AS THEIR NA

Nº3 - Light 40pt.

Nº3 - Light SmallCaps 40pt.

Nº3 - Light Caps 40pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif

Nº3 - Light 18pt/21pt.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE LOWERCASE LETTER "A".

Nº3 - Light 18pt/21pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print jour-

Nº3 - Light 9pt/12pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type design, influenced by the European Bauhaus and De Stijl de-

Nº3 - Light 8pt/9.5pt. Tracking +25.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF

Nº3 - Light 18pt/21pt.

# Nº3 HURME GEOMETRIC SANS Point tests

As their name sug

Nº3 - Regular 96pt.

As their name AS THEIR NAM AS THEIR NA

Nº3 - Regular 40pt.

Nº3 - Regular SmallCaps 40pt.

Nº3 - Regular Caps 40pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif

Nº3 - Regular 18pt/21pt.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE LOWERCASE LETTER "A".

Nº3 - Regular 18pt/21pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typeset-

Nº3 - Regular 9pt/12pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type design, influenced by the European Bauhaus and De Stijl de-

Nº3 - Regular 8pt/9.5pt. Tracking +25.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CON-

Nº3 - Regular 18pt/21pt.

# Nº3 HURME GEOMETRIC SANS Point tests

As their name su

Nº3 - SemiBold 96pt.

As their name As THEIR NAM AS THEIR NA

Nº3 - SemiBold 40pt.

Nº3 - SemiBold SmallCaps 40pt.

Nº3 - SemiBold Caps 40pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a".

Nº3 - SemiBold 18pt/21pt.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE

Nº3 - SemiBold 18pt/21pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and type-

Nº3 - SemiBold 9pt/12pt.

As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel.

The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type design, influenced by the European Bauhaus

Nº3 - SemiBold 8pt/9.5pt. Tracking +25.

AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE

Nº3 - SemiBold 18pt/21pt.

# Nº3 HURME GEOMETRIC SANS Point tests

**As their name su**

Nº3 - Bold 96pt.

**As their nam As THEIR NAM AS THEIR NA**

Nº3 - Bold 40pt.

Nº3 - Bold SmallCaps 40pt.

Nº3 - Bold Caps 40pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a".**

Nº3 - Bold 18pt/21pt.

**AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF THE**

Nº3 - Bold 18pt/21pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and**

Nº3 - Bold 9pt/12pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and typesetting, flourishing of advertising and print journalism, and a contemporary movement in type**

Nº3 - Bold 8pt/9.5pt. Tracking +25.

**AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE**

Nº3 - Bold 18pt/21pt.



# Nº3 HURME GEOMETRIC SANS Point tests

**As their name su**

Nº3 - Black 96pt.

**As their nam As THEIR NA AS THEIR NA**

Nº3 - Black 40pt.

Nº3 - Black SmallCaps 40pt.

Nº3 - Black Caps 40pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase**

Nº3 - Black 18pt/21pt.

**AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE CONSTRUCTION OF**

Nº3 - Black 18pt/21pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing**

Nº3 - Black 9pt/12pt.

**As their name suggests, Geometric sans-serif typefaces are based on geometric shapes, like near-perfect circle and square. Note the *optically circular letter "O"* and the simple construction of the lowercase letter "a". Geometric sans-serif fonts have a very modern look and feel. The early 20th century saw continued technological advancement in printing and type-setting, flourishing of advertising and print journalism, and a contemporary movement**

Nº3 - Black 8pt/9.5pt. Tracking +25.

**AS THEIR NAME SUGGESTS, GEOMETRIC SANS-SERIF TYPEFACES ARE BASED ON GEOMETRIC SHAPES, LIKE NEAR-PERFECT CIRCLE AND SQUARE. NOTE THE *OPTICALLY CIRCULAR LETTER "O"* AND THE SIMPLE**

Nº3 - Black 18pt/21pt.

**Nº3** HURME  
GEOMETRIC  
SANS

# Weights / Basic character set

Nº3 - Hairline 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&amp;?!@\*(/)[\]#€\$+%

Nº3 - Hairline Oblique 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&amp;?!@\*(/)[\]#€\$+%

**Nº3** HURME  
GEOMETRIC  
SANS

# Weights / Basic character set

Nº3 - Thin 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&amp;?!@\*(/)[\]#€\$+%

Nº3 - Thin Oblique 30pt/37pt.

*ABCDEFGHIJKLMNOPQRSTUVWXYZ**abcdefghijklmnopqrstuvwxyz**ABCDEFGHIJKLMNOPQRSTUVWXYZ**1234567890 1234567890**&?!@\*(/)[\]#€\$+%*

**Nº3** HURME  
GEOMETRIC  
SANS

## Weights / Basic character set

Nº3 - Light 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&?!@\*(/)[\]#€\$+%

Nº3 - Light Oblique 30pt/37pt.

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*1234567890 1234567890*

*&?!@\*(/)[\]#€\$+%*

# Weights / Basic character set

Nº3 - Regular 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&?!@\*(/)[\]#€\$+%

Nº3 - Regular Oblique 30pt/37pt.

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*1234567890 1234567890*

*&?!@\*(/)[\]#€\$+%*

# Weights / Basic character set

Nº3 - SemiBold 30pt/37pt.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 1234567890

&?!@\*(/)[\]#€\$+%

Nº3 - SemiBold Oblique 30pt/37pt.

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*1234567890 1234567890*

*&?!@\*(/)[\]#€\$+%*

**Nº3** HURME  
GEOMETRIC  
SANS

## Weights / Basic character set

Nº3 - Bold 30pt/37pt.

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**1234567890 1234567890**

**&?!@\*(/)[\]#€\$+%**

Nº3 - Bold Oblique 30pt/37pt.

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz***

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***1234567890 1234567890***

***&?!@\*(/)[\]#€\$+%***

**Nº3** HURME  
GEOMETRIC  
SANS

## Weights / Basic character set

Nº3 - Black 30pt/37pt.

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**1234567890 1234567890**

**&?!@\*(/)[\]#€\$+%**

Nº3 - Black Oblique 30pt/37pt.

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***abcdefghijklmnopqrstuvwxyz***

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***

***1234567890 1234567890***

***&?!@\*(/)[\]#€\$+%***



---

**Thanks**

Grafiä Ry, Tal Leming, Karsten Luecke, John Hudson, Mark Simonson, Karl Stange, André G. Isaak, Michel Boyer and generally everyone helping others at Typophile.

**Photos**

All photos by Kaapo Kamu ([www.kaapokamu.com](http://www.kaapokamu.com)).

**Acknowledgments**

Copyright © 2012 Toni Hurme, Hurme Design.  
All rights reserved.

This PDF document is provided to you for evaluation purposes only. You may reproduce this document on a personal printer, and you may distribute this PDF document to others freely, provided that you do not alter the document and/or remove the copyright and trademark information.

Hurme Design assumes no liability for inadvertent inaccuracies or typographical errors that might be found in this document. The names of individuals and/or businesses used in typographic illustrations are intended to be fictitious. Any similarity to persons, living or dead, and/or actual places, addresses, business names, trademarks or trade names is unintentional and purely coincidental. Product characteristics, content and availability are subject to change without notice.

This typeface specimen is fully set in Hurme Geometric Sans.

---

**Hurme Design**

The independent studio and typefoundry of Toni Hurme based in Helsinki, Finland. For more information, inquiries or to give feedback, feel free to contact.

[info@hurmedesign.fi](mailto:info@hurmedesign.fi)

Visit [www.hurmedesign.fi](http://www.hurmedesign.fi),  
Behance ([www.behance.net/hurme](http://www.behance.net/hurme))  
to view more work, or follow on:  
Twitter (@hurmedesign) and  
Facebook (Hurme Design).

Hurme Design  
Tuohustie 21 A  
FI-00670  
Helsinki, Finland